



SUNDAY 9/13/26	MONDAY 9/14/26	TUESDAY 9/15/26	WEDNESDAY 9/16/26
	6:00 a.m. - 7:30 p.m. Registration Open	6:00 a.m. - 7:30 p.m. Registration Open	6:00 a.m. - 12:00 p.m. Registration Open
	6:00 a.m. - 7:00 a.m. Rise & Shine Virtual Sessions	6:00 a.m. - 7:00 a.m. Rise & Shine Virtual Sessions	6:00 a.m. - 7:00 a.m. Rise & Shine Virtual Sessions
	7:00 a.m. - 8:00 a.m. Breakfast in the Marketplace	7:00 a.m. - 8:00 a.m. Breakfast in the Marketplace	7:00 a.m. - 8:00 a.m. Breakfast on the Cumberland Concourse Grand Ballroom Prefunction
	8:00 a.m. - 9:30 a.m. Welcome Remarks & Keynote General Session Featuring JON GORDON	8:00 a.m. - 9:00 a.m. Keynote General Session Featuring MORRIS MORRISON	8:00 a.m. - 9:00 a.m. Breakout Sessions (5)
9:00 a.m. - 7:30 p.m. Registration Open	9:30 a.m. - 10:00 a.m. Morning Break in the Marketplace	9:00 a.m. - 9:30 a.m. Break in the Marketplace	Intermission
	10:00 a.m. - 11:00 a.m. Breakout Sessions (6)	9:30 a.m. - 10:30 a.m. Breakout Sessions (6)	9:15 a.m. - 10:15 a.m. Breakout Sessions (5)
	Intermission	10:30 a.m. - 11:30 a.m. EXHIBITOR PRIZE GIVEAWAYS in the Marketplace	Intermission
	11:15 a.m. - 12:15 p.m. Breakout Sessions (6)	11:30 a.m. - 12:30 p.m. Awards Luncheon Grand Ballroom	10:30 a.m. - 11:30 a.m. Keynote General Session Featuring LESLIE BEALE
	12:15 p.m. - 1:30 p.m. Lunch, Entertainment & Games in the Marketplace	12:30 p.m. - 1:30 p.m. Breakout Sessions (6)	11:30 a.m. - 12:00 p.m. Grand Prize Giveaway
1:00 p.m. - 2:00 p.m. Super Sunday Sessions (4)	1:30 p.m. - 2:30 p.m. Breakout Sessions (6)	Intermission	1:00 p.m. Registration Closes
Intermission	2:30 p.m. - 3:00 p.m. Afternoon Break in the Marketplace	1:45 p.m. - 2:45 p.m. Breakout Sessions (6)	
2:15 p.m. - 3:15 p.m. Super Sunday Sessions (4)	3:00 p.m. - 4:00 p.m. Breakout Sessions (6)	Intermission	
Intermission	Intermission	3:00 p.m. - 4:00 p.m. Breakout Sessions (6)	
3:30 p.m. - 4:30 p.m. Keynote General Session Featuring KELLY MERBLER	4:15 p.m. - 5:15 p.m. Breakout Sessions (5)	Intermission	
4:30 p.m. - 6:00 p.m. Sponsors Reception Jazz, Cocktails & Hors d'oeuvres	5:15 p.m. - 7:15 p.m. EXHIBITORS RECEPTION Music, Fun, Food & Beverages in the Marketplace	5:30 p.m. Registration Closes	
7:30 p.m. Registration Closes	7:30 p.m. Registration Closes	6:00 p.m. - 8:00 p.m. Social Night Reception at the Knoxville Museum of Art	

*Agenda, programs, days and times subject to change.

Last update: 4/1/26