

## SPONSORSHIP LEVEL MATRIX

For sponsorship opportunities, contact Art Smith at 615-260-8909 or [art.smith@agsmithassoc.com](mailto:art.smith@agsmithassoc.com)

	PRESENTING \$50,000 Pkg. Value \$41,145	PLATINUM \$25,000 Pkg. Value \$29,065	GOLD \$15,000 Pkg. Value \$21,285	SILVER \$10,000 Pkg. Value \$15,505	COPPER \$7,500 Pkg. Value \$11,765	BRONZE \$5,000 Pkg. Value \$8,325
OPPORTUNITY TO PRESENT A SESSION*	SUPER SESSION	MEGA SESSION	TWO (2) BREAKOUT SESSIONS	BREAKOUT SESSION - LARGE ROOM	BREAKOUT SESSION	TED TALK-STYLE MINI SESSION
DIGITAL MARKETING EBLASTS	10	8	6	4	3	2
FULL CONFERENCE GUEST REGISTRATIONS	10	8	6	4	3	2
COMPLIMENTARY MARKETPLACE BOOTH	20' x 20' ISLAND	10' x 20' ENTRANCE	10' x 20' ENDCAP	10' x 20' INLINE	10' x 10' CORNER	10' x 10' INLINE
COMPLIMENTARY BOOTH STAFF REGISTRATION	10	8	6	4	3	2
PRE- AND POST-CONFERENCE ATTENDEE LIST	✓	✓	✓	✓	✓	✓
CONFERENCE BAG INSERT	✓	✓	✓	✓	✓	✓
EXCLUSIVE NETWORKING RECEPTION SUNDAY EVENING	✓	✓	✓	✓	✓	✓
LISTING IN THE 2025 RESOURCE CENTER	✓	✓	✓	✓	✓	✓
CONFERENCE PROGRAM AD	BACK COVER	FULL PAGE	HALF PAGE	QUARTER PAGE	EIGHTH PAGE	
CUSTOM SIGNAGE DURING THE CONFERENCE	✓	✓	✓	✓		
LOGO WITH HOT LINK ON THE CONFERENCE WEBSITE	✓	✓	✓			
SERVE AS THE CONFERENCE HOST & EMCEE	✓					

\*Subject to availability and programming requirements